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CONTACT: Frank Limpus  
615-668-9938

**DES-CASE CORPORATION TAPS LIMPUS COMMUNICATIONS  
TO HANDLE MARKETING COMMUNICATIONS ON SHORT-TERM BASIS**

**FRANKLIN, Tenn., (June 1, 2014)** – [Des-Case Corporation](#), a Goodlettsville, Tennessee manufacturer of contamination control products, has hired Limpus Communications to handle their marketing communications while searching for a permanent professional to direct the function.

Its the second time in two years that the international corporation has pulled Limpus in to help. In 2012-2013, the Franklin firm executed marcom duties for their vp of marketing.

"Des-Case is an outstanding manufacturer that has virtually invented and built the reliability category and industry," said [Frank Limpus](#), principal, [Limpus Communications](#). "In both cases they've needed experienced communications support to keep their PR and marketing support efforts on track and growing while they searched the market for a permanent communicator. This is just another way Limpus Communications can help companies not lose momentum in their marketing efforts. We look forward to helping them once again."

Headquartered near Nashville, Tennessee, Des-Case Corporation specializes in contamination control products for industrial lubricants. Founded in 1983, the company markets products designed to help companies make equipment investments last longer and works with some of the world's largest companies, both directly and through partners. Its trademarked and patented solutions are marketed through an extensive distribution network, private label distributors, and OEM partners.

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614 Gleneagle Lane · Franklin, Tennessee · 37067  
615-668-9938  
[frank@limpuscommunications.com](mailto:frank@limpuscommunications.com)

**About Limpus Communications**

*Limpus Communications is a marketing communications consultancy that helps companies, organizations and individuals communicate effectively about themselves, their products, their services or their ideas. With more than 25 years experience, clients have included companies in healthcare, banking, financial services, automotive, consumer products, economic development, higher education, professional services, fundraising and advertising. [www.limpuscommunications.com](http://www.limpuscommunications.com)*