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**CITY SAVER HELPS NASHVILLE SCHOOLS AND CHARITIES  
CONQUER FINANCIAL SHORTFALLS**  
*Since the company's launch ten years ago, husband and wife assist  
in raising \$8 million for communities across the nation*

**NASHVILLE, Tenn. (Aug. 1, 2013)** – Schools in Nashville are now starting a new school year, yet still face an age-old challenge: How to significantly impact the education of students despite insufficient budgets.

But a resource called [City Saver](#) is helping many of these same schools successfully tackle that problem with a highly effective discount coupon booklet and, now, a Smartphone app, that are paying communities back.

Over the coming months, students at dozens of area elementary, middle and high schools will be selling the 440-page 2014 City Saver book, seeking to surpass the \$450,000 they raised last year for much-needed technology, educational and academic improvements in participating Middle Tennessee schools.

"In an economy that continues to challenge businesses, families, schools and consumers alike, City Saver is truly a win-win-win," Tom Beach, president of City Saver, said. "*Schools and charities* get a quality product that earns money for their needs without an upfront investment. Participating *businesses* can place discount coupons free-of-charge in City Saver to drive customers through their doors. And *consumers* who use the coupons or Smartphone app can still enjoy life while saving thousands of dollars and helping others in the process."

*Eat. Play. Discover.*

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615-373-5440 | CITYSAVER.COM

Since 2003, [City Saver](#), founded by husband and wife entrepreneurs Tom and Kristin Beach, has helped hundreds of schools and charities in five markets raise millions of dollars. Eight million in fact!

Last year, 75-plus Nashville-area schools sold more than 36,000 books, with the proceeds assisting them in improving technology, purchasing extra teaching supplies/equipment and enhancing curricula, even aiding school bands in attending competitions/performances, such as the Macy's Thanksgiving Day Parade.

City Saver books sell for \$25 and offer 50%-off discounts and Buy One, Get One Free coupons to restaurants, attractions and shopping venues. In addition to the book, all purchasers receive a free iPhone or Android app, giving consumers the option of saving with their smart phone. The discounts and coupons don't expire until December 30, 2014.

Some of the Nashville-area attractions, restaurants and stores in this year's City Saver include: Cabana, Dalts, Sweet CeCe's, Papa John's, Sport Seasons, Ace Hardware, Purity Dairy, the Nashville Predators and the Nashville Zoo.

City Saver is available in [Nashville, Tenn.](#), where the company just marked its tenth anniversary. It can also be found in [Memphis, Tenn.](#), [Clarksville, Tenn.](#), [Louisville, Ky.](#), and [Atlanta, Ga.](#) A sixth market, [Puget Sound, Wash.](#), will launch this fall.

"As schools and charities continue to need funding support, [City Saver](#) will remain a tremendously important tool that can make a huge difference for them," Beach said. "And that's what Kristin and I are all about."

#### ***About City Saver***

*Founded in 2003, City Saver improves the local community by producing discount products that help schools and community groups raise funds. City Saver assists consumers by offering money-saving discounts and provides merchants with free advertising to help their business grow. In Tennessee, the program is now available in Nashville, Clarksville and Memphis. Other City Saver markets include Louisville, Ky., and Atlanta, Ga., and the soon-to-launch Puget Sound, Wash. For more information please visit: [www.citysaver.com](http://www.citysaver.com).*

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PHOTO CREDIT: James Yates, *Nashville Business Journal*